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InfoStreet Announces SaaS 'Platinum Move-In Special'



February 19, 2009 11:55AM
News as reported by the company:

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InfoStreet Announces The Company's First Ever Platinum Move In Special -- Offering StreetSmart's White Glove Service For Free -- The special, valued at \$5200, makes reaping the full benefits of StreetSmart a no cost experience for small businesses

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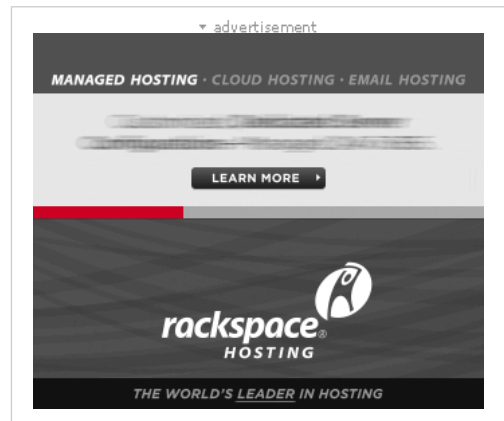
>> TARZANA, Calif. (February 24, 2009) -- InfoStreet Inc., (www.InfoStreet.com) SaaS pioneer and provider of StreetSmart, a suite of Web-based, IT productivity software, today announced the Platinum Move In Special. This special introduces the cost saving benefits of SaaS and StreetSmart to small businesses everywhere with zero risk, by providing each potential client with a dedicated Launch Manager.

With this special, potential clients can take full advantage of the StreetSmart solution, which provides users with Virus and Spam Protection for email, Email archiving, Calendaring, Workflow, CRM, File Sharing, Knowledge Base, Mailing Lists, Portals, Web site Publishing and more. The dedicated Launch Manager is charged with creating a fully immersive StreetSmart experience for potential clients, enabling them to gauge exactly how StreetSmart will reduce costs and improve efficiencies throughout their organization -- all before they ever spend a dime.

"Often prior to choosing a service, companies compare the monthly prices of one service with another. While this comparison is fairly straightforward, the cost of moving, customizing, and configuring the system to match the company's best practices is hard to evaluate. By offering our highest level of service for free, including turnkey setup, we have eliminated any reason for hesitation, enabling companies to readily and easily reap the benefits of using StreetSmart," said Siamak Farah, chief executive officer of InfoStreet.

Each customer's dedicated Launch Manager provides site branding by adding a company's logo, site customization based on company requirements, CRM data set-up, migration and settings for all employees, optional mail migration for all employees, admin and end-user training of the system, support for the Web based applications and more.

InfoStreet estimates that clients are receiving well over a \$5,200 value for free with this special. Once the trial period of 30-days is complete, the StreetSmart solution, can cost as little as \$.09 a day per user. Interested companies can find the



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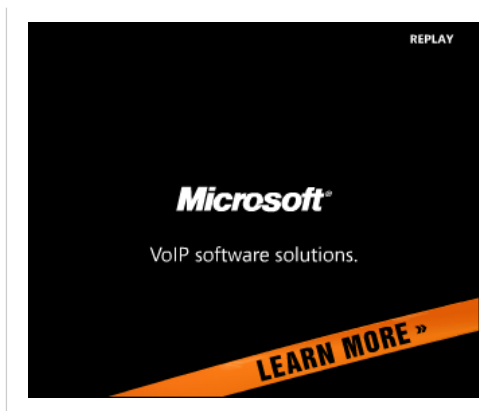
special on the company's Web site, www.infostreet.com.

About InfoStreet

InfoStreet is a Software-as-a-Service (SaaS) provider. Widely regarded as a SaaS pioneer, as early as 1994, InfoStreet began shaping a vision, a team and a technology which is now transforming the way business gets done. InfoStreet fully delivers the benefits of SaaS to tens of thousands through its rich, web-based, IT, Productivity and Groupware oriented software applications.

InfoStreet's SaaS platform, StreetSmart, complete with functions such as Virus and SPAM protected Email, Email Archiving, Calendar, Tasks, CRM, File Sharing, Knowledge Base, Mailing Lists, Portal, Web Site Publishing and more, is fully hosted and managed, enabling it to seamlessly blend with or become any organization's IT [infrastructure](#) .

For more information, go to www.infostreet.com or call 818-776-8080.



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