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Infostreet Offering StreetSmart's White Glove Service for Free

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Tarzana, Calif. — March 3

InfoStreet Inc., SaaS pioneer and provider of StreetSmart, a suite of Web-based, IT productivity software, announced the Platinum Move In Special. This special introduces the cost-saving benefits of SaaS and StreetSmart to small businesses everywhere with zero risk, by providing each potential client with a dedicated Launch Manager.

With this special, potential clients can take full advantage of the StreetSmart solution that provides users with virus and spam protection for e-mail, e-mail archiving, calendaring, workflow, CRM, file sharing, knowledge base, mailing lists, portals, Web site publishing and more. The dedicated Launch Manager is charged with creating a fully immersive StreetSmart experience for potential clients, enabling them to gauge exactly how StreetSmart will reduce costs and improve efficiencies throughout their organizations.

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“Often, prior to choosing a service, companies compare the monthly prices of one service with another. While this comparison is fairly straightforward, the cost of moving, customizing and configuring the system to match the company’s best practices is hard to evaluate. By offering our highest level of service for free, including turnkey setup, we have eliminated any reason for hesitation, enabling companies to readily and easily reap the benefits of using StreetSmart,” said Siamak Farah, chief executive officer of InfoStreet.

Each customer’s dedicated Launch Manager provides site branding by adding a company’s logo, site customization based on company requirements, CRM data setup, migration and settings for all employees, optional mail migration for all employees, admin and end-user training of the system, support for the Web-based applications and more.

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