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## In a Down Market, Nothing Speaks Louder Than Numbers – InfoStreet Discloses ROI

InfoStreet Inc., ([www.InfoStreet.com](http://www.InfoStreet.com)) SaaS pioneer and provider of StreetSmart, a suite of Web-based, IT productivity software, today discloses sample installation and operating costs of their solution vis-à-vis a typical Exchange Server alternative. In this difficult economy, InfoStreet wishes to draw attention to the cost-saving benefits afforded by its Web-delivered business software. This approach is especially useful to small- to mid-sized startups looking for an extensible yet affordable solution that can grow with them and offer the benefits of SmartApps and anytime/anywhere access.



To illustrate the "number power" of potential savings for businesses, InfoStreet is releasing their own pricing figures as compared to a typical alternative installation model. StreetSmart's on-demand business software provides mission critical functionality such as email, shared calendaring, workflow, CRM, and allows companies to stay connected with offices, teams and consultants across the globe.

To aid in a company's decision-making process, InfoStreet has compiled a cost chart that compares InfoStreet's StreetSmart software to a typical Exchange Server installation:

### First Year Return on Investment (ROI) for a Typical Company:

● Setup & Installation	0
● Hardware Acquisition	0
● Launch Support (included)	0
● Post-installation Technical Support	0
● Service Fee (monthly for 100 users)	600
<b>Annual total:</b>	<b>\$ 7,200</b>

### Cost of Alternatives to StreetSmart

● Cost of a full-time IT manager <i>(since, by comparison, StreetSmart is a fully managed solution)</i>	<b>\$ 75,000</b>
● At least one "beefy" server <i>(including hardware maintenance cost)</i>	<b>9,000</b>
● Firewalling and bandwidth for external access <i>(assuming to be in place already)</i>	<b>0</b>
● Exchange Server 2007 Enterprise CAL License and Software Assurance at \$35 per seat	<b>3,500</b>
● Exchange Server 2007 Enterprise Edition	<b>3,999</b>
● Client Access License (CAL) at \$67 per seat	<b>6,700</b>
<b>Annual total:</b>	<b>\$ 98,189</b>

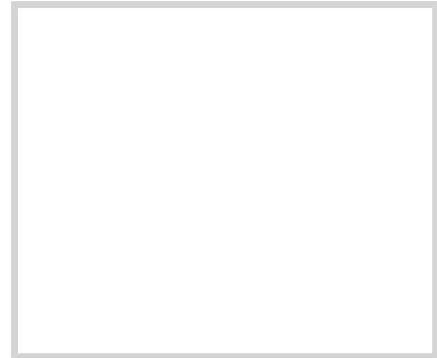
**TOTAL 1<sup>st</sup> YEAR SAVINGS = \$90,999**

### About InfoStreet

InfoStreet is a Software-as-a-Service (SaaS) provider. Widely regarded as a SaaS pioneer, as early as 1994, InfoStreet began shaping a vision, a team and a technology which is now transforming the way business gets done. InfoStreet fully delivers the benefits of SaaS to tens of thousands through its rich, web-based, IT, Productivity and Groupware oriented software applications.

InfoStreet's SaaS platform, StreetSmart, complete with functions such as Virus and SPAM protected Email, Email Archiving, Calendar, Tasks, CRM, File Sharing, Knowledge Base, Mailing Lists, Portal, Web Site Publishing and more, is fully hosted and managed, enabling it to seamlessly blend with or become any organization's IT infrastructure.

For more information, go to [www.infostreet.com](http://www.infostreet.com) or call 818-776-8080.



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