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**Street Smart Adds Conference Calling Capabilities**  
09/21/2009 - Press Release

Tarzana, Calif. – InfoStreet Inc., ([www.InfoStreet.com](http://www.InfoStreet.com)) SaaS pioneer and provider of StreetSmart, a suite of Web-based, small business management software, today rolled out their latest feature enhancement to their popular software, integrated conference calling. With virtual meetings on the rise due to the tight economic climate, conference calling is fast becoming a *de rigueur* part of day-to-day business. As such, InfoStreet will now offer a conference calling platform that is integrated into their Calendar application – for ultimate convenience and easier workflow. This service will be provided at no extra charge.<sup>1</sup>

This rollout reflects a larger move by InfoStreet to aggressively provide “Big Business Software and Services” to the small business sector at prices they are comfortable with. In addition, rather than provide a “flat” conference calling system, InfoStreet has taken it a step further by integrating this feature into their already robust Calendaring application. Now, when users go to plan a meeting or send a meeting request/invite, a single click will allow them to automatically have a unique conference number and call ID generated and included in the invite. For recurring meetings, the system will maintain the same call details each time for total convenience. In addition to anytime/anywhere Web access, calendared items can also be synchronized with Outlook, Palm and Pocket PCs.

“Today’s work environment is all about collaboration,” explains Siamak Farah, CEO of InfoStreet. “Whether it is collaboration with colleagues or clients or perspective customers, having the ability to connect people together easily – and at no extra cost – is a paramount. We know that our customers will quickly benefit and enjoy this StreetSmart feature enhancement.”

**About InfoStreet**

InfoStreet is a Software-as-a-Service (SaaS) provider. Widely regarded as a SaaS pioneer, InfoStreet introduced its first Software as a Service solution in 1995. InfoStreet’s flagship offering, StreetSmart, delivers Small Business Management Software which increases employee performance, strengthens customer relationships, improves communication, and reduces costs. StreetSmart includes such web-based applications as Virus Protected and SPAM Free Email, Email Archiving, Shared Calendars, Tasks, Customer Relationship Management (CRM), File Sharing, Knowledge Base, Portal, and more. Try InfoStreet’s StreetSmart applications by visiting <http://www.infostreet.com> or call 866-956-5051 for more information.

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