

Market Summary | Major Indices | Market Movers | Market Sectors | Mutual Funds | ETF Screener  
 A-Z Stock Listings | World Markets | CEO Wealthmeter | Currencies | Oil / Energy | Metals  
 Treasury Rates | Calculators | My Watchlist | My Portfolio

Enter symbol   Detailed Quote

**In a Down Market, Nothing Speaks Louder Than Numbers – InfoStreet Discloses ROI**

Business Wire News Releases

Published: 07/14/09 12:57 PM EDT

InfoStreet Inc., ([www.InfoStreet.com](http://www.InfoStreet.com)) SaaS pioneer and provider of StreetSmart, a suite of Web-based, IT productivity software, today discloses sample installation and operating costs of their solution vis-à-vis a typical Exchange Server alternative. In this difficult economy, InfoStreet wishes to draw attention to the cost-saving benefits afforded by its Web-delivered business software. This approach is especially useful to small- to mid-sized startups looking for an extensible yet affordable solution that can grow with them and offer the benefits of SmartApps and anytime/anywhere access.

To illustrate the "number power" of potential savings for businesses, InfoStreet is releasing their own pricing figures as compared to a typical alternative installation model. StreetSmart's on-demand business software provides mission critical functionality such as email, shared calendaring, workflow, CRM, and allows companies to stay connected with offices, teams and consultants across the globe.

To aid in a company's decision-making process, InfoStreet has compiled a cost chart that compares InfoStreet's StreetSmart software to a typical Exchange Server installation:

**First Year Return on Investment (ROI) for a Typical Company:**

● Setup & Installation	0
● Hardware Acquisition	0
● Launch Support (included)	0
● Post-installation Technical Support	0
● Service Fee (monthly for 100 users)	600
<b>Annual total:</b>	<b>\$ 7,200</b>
<b>Cost of Alternatives to StreetSmart</b>	
● Cost of a full-time IT manager <i>(since, by comparison, StreetSmart is a fully managed solution)</i>	<b>\$ 75,000</b>
● At least one "beefy" server <i>(including hardware maintenance cost)</i>	<b>9,000</b>
● Firewalling and bandwidth for external access <i>(assuming to be in place already)</i>	0
● Exchange Server 2007 Enterprise CAL License and Software Assurance at \$35 per seat	<b>3,500</b>
● Exchange Server 2007 Enterprise Edition	<b>3,999</b>
● Client Access License (CAL) at \$67 per seat	<b>6,700</b>
<b>Annual total:</b>	<b>\$ 98,189</b>
<b>TOTAL 1st YEAR SAVINGS =</b>	<b>\$90,999</b>

**About InfoStreet**

InfoStreet is a Software-as-a-Service (SaaS) provider. Widely regarded as a SaaS pioneer, as early as 1994, InfoStreet began shaping a vision, a team and a technology which is now transforming the way business gets done. InfoStreet fully delivers the benefits of SaaS to tens of thousands through its rich, web-based, IT, Productivity and Groupware oriented software applications.

InfoStreet's SaaS platform, StreetSmart, complete with functions such as Virus and SPAM protected Email, Email Archiving, Calendar, Tasks, CRM, File Sharing, Knowledge Base, Mailing Lists, Portal, Web Site Publishing and more, is fully hosted and managed, enabling it to seamlessly blend with or become any organization's IT infrastructure.

For more information, go to [www.infostreet.com](http://www.infostreet.com) or call 818-776-8080.































Contacts:

For InfoStreet Inc.  
 Shana Starr/Jason Kirshner  
 949-579-9569 x801  
[pr@infostreet.com](mailto:pr@infostreet.com)



Released By:  
InfoStreet Inc.  
Rating:

Today

- 01:38 PM  Today Dr. Melamede Makes A Statement Addressing Veterans Coping With Post Traumatic Stress Disorder (PTSD) A National Disgrace; Cannabis Science To Launch A Program To Work With Veterans Who Use Medic
- 01:38 PM  Research and Markets: Ship and Boat Building Industry in the U.S. and its Foreign Trade [2009 Edition]
- 01:36 PM  MEDSEEK Founder Selected by AHRQ as Consumer Health IT Expert at Building Bridges Workshop
- 01:35 PM  Fitch Affirms CDA of City of Coronado, CA's TABs 'A+'; Outlook Stable
- 01:34 PM  Exxon Mobil Corporation Declares Third Quarter Dividend
- 01:33 PM  Island Pacific Conducts Regional User Meetings
- 01:32 PM  Nuveen Investments to Host Second Quarter 2009 Results Conference Call Friday, August 7, 2009
- 01:31 PM  Miller PowerLINE Program Offers 0% Financing on Welding Equipment Purchases
- 01:30 PM  A.M. Best Affirms Ratings of Luen Fung Hang Insurance Company Limited
- 01:30 PM  Increasing Competition Won't Stop Firms from Shopping for the Best Credit Rating
- 01:29 PM  Ascent Media Corporation Announces Second Quarter Earnings Call
- 01:28 PM  Fitch Upgrades Georgia Gulf's IDR to 'B-' Following Debt Exchange; Withdraws Rtg; Outlook Negative
- 01:27 PM  T-Mac, Tim Grover and skillzlab.com to Host Sports Rehab Camp in Chicago
- 01:25 PM  James Lanzetta Joins Stewart Title Guaranty Company Agency Services Group as the Michigan Agency Services Manager
- 01:25 PM  Douglas Smith Joins Stewart Title Guaranty Company Agency Services Group as Vice President, Underwriting Counsel and Associate Senior Underwriter in Michigan
- 01:23 PM  TSYS to Offer Integrated Multi-Channel Collections
- 01:21 PM  FelCor Announces Second Quarter Earnings Release Date and Conference Call
- 01:19 PM  Rep. Russ Carnahan is CAGW's July Porker of the Month
- 01:18 PM  Research and Markets: 2009 Trendology: U.S. Services Industries
- 01:14 PM  DIRECTV Delivers Local HD Programming to Customers in Roanoke-Lynchburg, Va.
- 01:13 PM  Fox Soccer Channel Welcomes Eric Wynalda as New Co-Host of Fox Football Fone-In
- 01:12 PM  NRG Energy, Inc. Announces Certified Voting Results for 2009 Annual Meeting of Stockholders
- 01:11 PM  Fitch Upgrades Metro Washington Airports Auth Airport System VRBs Ser 2003D-2 to 'AAA/F1+'
- 01:11 PM  Wall Street Media Presents Exclusive Strategist Video on the Continuation of the Spread Rally
- 01:09 PM  OSI Pharmaceuticals to Present at the BMO Capital Markets 9th Annual Focus on Healthcare Conference on Wednesday, August 5, 2009
- 01:02 PM  Ipswitch Launches MOVEit DMZ Enterprise 6.5
- 01:02 PM  The City of Reno Gears up for Its July 30 Celebration of 'Greg London Day' in Honor of the Star of 'ICONMAN,' One of the Longest Running Shows Ever in Sammy's Showroom at Harrah's
- 01:00 PM  2010 International CES to Feature Living in Digital Times Conference Programs and TechZones
- 01:00 PM  Top Executives from Microsoft and Intel to Keynote at the 2010 International CES
- 01:00 PM  CMS Products Announces Sizzling Summer Savings on "Instant PC Recovery"

[▶ More Press Releases From Business Wire News Releases](#)

Powered By: **FinancialContent Services, Inc.**

Nasdaq quotes delayed at least 15 minutes.

All other data is delayed at least 20 minutes.

By accessing this page, you agree to the following [terms](#) and conditions.

Market News provided by [MarketMinute.com](#)

Stock Analysis provided by [SocialPicks](#) Conference calls info supplied by [OpenCompany](#)

Fundamental data supplied by [Mergent, Inc.](#)

Stock quote data supplied by [Telekurs](#)



Contact Us

- Site Feedback
- Corrections
- Letters to the Editor
- Bee Jobs

Share Content

- Share your pictures
- Share your videos
- News tips

Advertise With Us

- Place a classified ad
- Place a real estate ad
- Place a rental ad
- Place a newspaper ad

Online Extras

- Newsletters & Alerts
- Mobile
- RSS Feeds
- Maps & Directions