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## InfoStreet Demonstrates Its Cost-Saving Benefits

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TARZANA, Calif. (July 14, 2009) — InfoStreet Inc., SaaS pioneer and provider of StreetSmart, a suite of Web-based, IT productivity software, today discloses sample installation and operating costs of their solution vis-à-vis a typical Exchange Server alternative. In that difficult economy, InfoStreet wishes to draw attention to the cost-saving benefits afforded by its Web-delivered business software. that approach is particularly useful to small- to mid-sized startups looking for an extensible yet affordable solution that can grow with them and offer the benefits of SmartApps and anytime/anywhere access.

To illustrate the “number power” of potential savings for businesses, InfoStreet is releasing their own pricing figures as compared to a typical alternative installation model. StreetSmart’s on-demand business software provides mission critical functionality such as mail, shared calendaring, workflow, CRM, and allow companies to stay connected with offices, teams and consultants across the globe.

To aid in a company’s decision-making process, InfoStreet has compiled a cost

chart that compares InfoStreet’s StreetSmart software to a typical Exchange Server installation:

First Year Return on Investment (ROI) for a Typical Company:

- Setup & Installation - \$0
- Hardware Acquisition - \$0
- Launch Support (included) - \$0
- Post-installation Technical Support - \$0
- Service Fee (monthly for 100 users) - \$600

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Annual Total: \$7,200

Cost of Alternatives to StreetSmart:

- Cost of a full-time IT manager(since, by comparison, StreetSmart is a fully managed solution) - \$75,000
- At least one “beefy” server (including hardware maintenance cost) - \$9,000
- Firewalling and bandwidth for external access(assuming to be in place already)- \$0
- Exchange Server 2007 Enterprise CAL License and Software Assurance at \$35 per seat - \$3,500
- Exchange Server 2007 Enterprise Edition - \$3,999
- Client Access License (CAL) at \$67 per seat - \$6,700

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Annual Total: \$ ...

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