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Free Calendaring and Conferencing Service For Small Business

BY STEPHANIE JORDAN

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Next week a new service for group calling will be announced. [StreetSmart Meeting](#), from InfoStreet Inc., offers free calendaring and conferencing, including permanent conference call numbers.

A calendar tool generates invitations to the call, as well as reminders. The service also offers call recording and stored playback for up to 90 days.

“InfoStreet has dedicated itself to small business success by providing world class software solutions at unheard of levels of affordability,” says Siamak Farah, founder and CEO of InfoStreet Inc. “StreetSmart Meeting was a natural extension for us, allowing us to extend our offering, in this case a totally free consumer and small business service, to a wider market, and by so doing, educate a new group of consumers on the

benefits of Web-delivered productivity software.”

The company offers these service highlights:

- Users can schedule, manage and host conference calls at any time.
- Instant activation.
- Conference participants can join the call using a landline or a cell phone.
- Users have a dedicated dial-in number and access codes.
- Or users can create multiple one-time conference call bridge number and access code on the fly. This allow users to host multiple conferences simultaneously.
- Joining a meeting is as easy as dialing the phone number and punching in the access code.
- There are no time limits on conference calls and users can have as many as 150 people on the line.
- Email invites provide user’s attendees with all of the information they need to join the conference call, and the invite can be added to Outlook.

The new service is part of InfoStreet’s SaaS platform, StreetSmart, that includes: virus and spam protected email, email archiving, calendar, tasks, CRM, file sharing, knowledge base, mailing lists, portal, and Web site publishing. Your phone company standard rates apply to the calls.

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