



InfoStreet Makes the OS Obsolete

With the rollout of StreetSmart 7.0 customers get single source for IT software

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InfoStreet, a provider of fully managed, on-demand IT software, announced the release of StreetSmart 7.0 - a milestone upgrade to their flagship StreetSmart product. Delivered via the Internet, StreetSmart 7.0 provides businesses with all the productivity software required to operate an efficient business in one integrated, easy-to-use, suite of applications. Unlike competing business tools that have tried to jump on the *Software as a Service* (SaaS) bandwagon, InfoStreet was founded more than a decade ago under this model and has continued to expand its offering while growing a loyal customer base.

This latest roll out offers a robust collection of enhancements such as: enhanced private labeling (matches a company's existing "look" to reinforce brand identification), instant deployment (can be rolled out in seconds), 100-percent Web-based management and configuration, enhanced address book and calendaring, IMAP support for improved email and much more. Available immediately, new customers can use this enhanced platform which is served from InfoStreet's world class data center. Existing customers are automatically upgraded as part of the company's pay-as-you-go subscription.

"The only desktop operating system that can compete with Microsoft Windows is *no* operating system. By eliminating client-side software, any device that can access the Web in essence *becomes* your desktop," explains Siamak Farah, InfoStreet founder and CEO. "With StreetSmart 7.0, our customers enter a world where their office is only a browser click away - relieving them of the tedium and expense involved in daily back-ups, spam protection, security breaches and other modern nuisances."

The Need

StreetSmart 7.0 is the ideal Web-based software management platform for individuals, corporations, NGOs, government organizations and Web communities. It allows an individual or small business to quickly empower ALL their electronic communications and infrastructure needs from *one platform* while also offering the peace of mind that can only come from a continuously updated (and scalable) Web-based tool. For this reason, StreetSmart is currently deployed by thousands of industries around North America.

StreetSmart 7.0

The newly enhanced StreetSmart applications allow users to access their data such as mail, calendar appointments, files, tasks and more from any computer. For busy executives, the Share Mail feature will be appreciated; this option allows the user to designate someone who can seamlessly access their email with a single click. In addition, the Shared Calendar function is also a top-rated feature of the StreetSmart suite - allowing users to grant permission to others to view or edit events in their calendar while also allowing users to invite others (even external people) to their events via calendar invitations.

Although StreetSmart 7.0 is offered as a complete suite with a variety of applications, users can choose to operate features as standalone or as a group. Administrators can configure features or completely turn them on or off with a few clicks of a mouse. Key enhancements and features of StreetSmart include:

- **Address Book** - a central contact manager for individuals and groups
- **Application Sharing** - enables users to establish permission levels to share data and applications (i.e. email/calendar/address book) with others
- **Calendar** - complete with daily, weekly, monthly, views, invitations, recurring events and meeting planner
- **Email** - with server side message rules, junk mail control, anti-virus built in; accessible via webmail, POP and IMAP
- **File Sharing** - the ability to upload, manage, and share files
- **Instant Messaging** - users can communicate with each other instantly and effortlessly
- **Knowledge Base** - self-ranking Q&A where the most popular entries bubble up to the top for easy access; corporate manuals and data can also be easily added to the online help section
- **Mailing Lists** - broadcast mail and email discussion forums
- **PDA Sync** - ability to synchronize calendars with Palm, Pocket PC, Outlook, Outlook Express and Blackberry
- **Web Site Publishing & Hosting** - each user can create and publish a hosted web site
- **Workflow** - manage individual or group tasks

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