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InfoStreet upgrades its Smart Tasks for small businesses

Jun 11, 2008 at 03:45 PM

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[InfoStreet Inc.](#) introduced an upgrade of its tasks management software, Smart Tasks. The newly enhanced business workflow application provides small businesses significant productivity increases through easier yet more effective management of day-to-day employee activities.

This rollout reflects a larger move by InfoStreet to aggressively provide "Big Business Software and Services" to the small business sector at prices they are comfortable with.

"We're obsessed with efficiency because we truly understand that our small business clients want and need to maximize productivity in every way possible," explains Julie Ann Burns, director of marketing at InfoStreet. "Across all industries, resources are tight and competition is fierce; so services that provide real operational advantages, in a cost effective manner, are beyond critical.

Smart Tasks offers our clients a new and powerful approach to monitoring, maintaining and controlling the activity pipeline as well as improving communication and accountability."

With Smart Tasks, critical activity is captured and prioritized, making important lost or forgotten tasks a thing of the past. All tasks are kept online for secure anytime, anywhere access. In addition, the powerful historical record of each task which can contain the input of multiple team members enables quick orientation and provides a reminder of the reasoning and desired results of each activity.



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