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Older Workers, New Careers

A weekly look at the latest products and services designed to help you run a better business.

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Looking for a mid-life career change? Detroit-based Operation ABLE hosts its 22nd annual job expo for older workers next week at the Plaza Hotel and Conference Center in Southfield, Mich.

The Ability is Ageless Job & Career Fair will feature over 35 recruiters and educational institutions, looking to fill job positions in accounting, customer service, engineering, marketing and other fields.

The event takes place on March 27, from 9 a.m. to 1 p.m. There is no charge for job seekers to attend and reservations are not required. For additional information, visit www.operationable.org or call 313-832-0922.

SCORE for Manufacturers

SCORE, a Washington-based small-business resource group, is launching a new section on its Web site for manufacturers.

The site seeks to help small-business professionals involved with transportation equipment, computers, electronics, chemicals and machinery, and will feature links trade groups that can provide additional guidance for manufacturers. It will also offer statistics and analysis on the industry, along with free online counseling.

For more information, visit www.score.org/internet_manufacturers.html.

Good Relations

InfoStreet Inc., the creators of Street Smart, has updated its Customer Relationship Management application this week.

Street Smart's CRM offers small businesses anytime, anywhere access to business data, and can be fully customized to suite company needs. For about \$10 per user, managers, sales groups and other employees can share data and record key metrics.

More information is available at www.infostreet.com.

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