

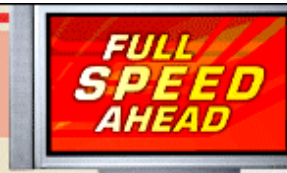


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[September 05, 2007]

InfoStreet Rolls Out AJAX-Enhanced Upgraded CRM Suite



By [David Sims](#)
TMCnet Contributing Editor

InfoStreet, a SaaS ([News - Alert](#)) vendor of StreetSmart, a suite including CRM and other Web-based, IT, Productivity and Groupware oriented software applications, has rolled out its latest enhancements which include an Asynchronous JavaScript and XML interface.



Company officials say the new interface will provide users with "a marked improvement in speed and a more streamlined user experience." Company officials gave such examples as "suggestion boxes will automatically narrow down users' searches as they type, inbound e-mail automatically populates mail Inboxes based on user-specified intervals, navigation and management of e-mail folders have also been enhanced as part of the AJAX upgrade." Visual enhancements have been implemented.

InfoStreet will offer these StreetSmart upgrades at no additional charge to its customers. Siamak Farah, CEO for InfoStreet, called the AJAX addition "just the first of several enhancements that our customers will see for this year, moving us one step closer to our mission of having all software run as a service, delivered via the Internet."

In June InfoStreet announced they were offering employers "Web-based applications aimed at improving workflow and employee efficiency, whether they be under one physical roof or under one virtual umbrella."

With top talent hard to come by, company officials said, employers are using technology-based incentives to lure the best. With StreetSmart, "employers can offer work-from-home incentives to employees to help off-set the high price of commuting and subsequent environmental damage."

With this full complement of on-demand IT applications, company officials said, employees work as a team "with full and complete access to all their StreetSmart office applications from any location using a simple Internet browser."

The suite is designed to function as a company's full suite of in-house IT applications, and includes e-mail, calendaring, shared calendaring, task management, CRM, knowledge base, file sharing and other applications.

David Sims is a contributing editor for TMCnet. To see more of his articles, please visit his [columnist page](#).